Art Academy

COURSE TITLE	CREATING YOUR PICTURE BOOK
COURSE CODE	SAT2501023
TUTOR	RACHAEL BALL
START DATE	01/11/2025
DAY & TIME	SATURDAYS, 2PM - 4:30PM
LEVEL	ALL LEVELS
LOCATION	BANKSIDE CAMPUS

DAILY BREAKDOWN

Date	Topics/ Skills covered
1 November 2025	Story and Structure – Workshop your idea, sharpen your plot and explore key storytelling techniques
8 November 2025	Script Development – Refine your text with focused feedback and learn how to write for a visual medium
15 November 2025	Character Design – Create dynamic characters and experiment with drawing styles and personality on the page
22 November 2025	Pacing and Composition – Understand the rhythm of page turns, and learn how to build tension, emotion and clarity through layout
29 November 2025	One-to-One Feedback – Share your work-in-progress and get tailored advice to develop your story into a strong picture book concept